
Canadian Western Trust announces affinity partnership with IMBA

VANCOUVER, August 19, 2010 – Canadian Western Trust Company (CWT) today announced a new affinity partnership with the Independent Mortgage Brokers Association of Ontario (IMBA).

This partnership affirms CWT’s commitment to offering superior service and competitive rates for holding mortgage investments in registered accounts. As an IMBA affinity partner, CWT will now provide discounted pricing for both IMBA members and their clients in arms length and non-arms length mortgages that are held in CWT accounts.

“We are thrilled to announce this partnership and look forward to building on our relationship with the IMBA, recognizing their reputation as one of Canada’s premier mortgage broker associations,” said Patricia Lein, National Sales Manager for CWT. “CWT’s arms length and non-arms length mortgages are a valuable funding alternative to traditional mortgages and we are pleased to offer IMBA members our exclusive discounted pricing for these products.”

“IMBA is excited to have CWT as our newest affinity partner,” said Margo Wynhofen, President of IMBA. “CWT is a well known and respected financial institution and we believe they represent an excellent extension to our members’ successful mortgage practices. Their products and services are exactly what our members, and their clients, are looking for to ensure their long-term financial future. IMBA is looking forward to a long and successful relationship with CWT. This agreement is just another example of how IMBA is working for our members to help them grow their businesses.”

About Canadian Western Trust

Based in Vancouver, British Columbia, Canadian Western Trust Company (CWT) is a wholly owned subsidiary of Canadian Western Bank (TSX: CWB). CWT offers self-directed registered accounts and investment account services to independent financial advisors, mortgage brokers and individuals. CWT also provides corporate and group services to corporations that offer employee retirement and pension plans. Established in 1987, CWT currently administers over \$5 billion in assets. Please visit www.cwt.ca for more information.

About the IMBA

The Independent Mortgage Brokers Association of Ontario (IMBA) is an organization of mortgage financing professionals. IMBA exists to advance the mortgage brokerage industry on behalf of its members through public advocacy; to participate in consultative processes with regulators and other industry participants; and to generally assist its members with their businesses. Members of the IMBA are required to meet professional standards as a condition of membership. Please visit www.imba.ca for more information.

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FOR FURTHER INFORMATION CONTACT:

Darcy Steep
Director, Business Development
Canadian Western Trust
Phone: (416) 360-1078
E-mail: darcy.steep@cwt.ca

Margo Wynhofen
President
IMBA
Phone: (905) 309-8850
E-mail: margo.wynhofen@imba.ca